BA (Ord) in Journalism

Module	Introduction to Photography
Course code	BACO-IP
Credits	5
Important Notes	This is a Level 7 module. 10 places only. Places will be allocated on a first come first served basis following submission of student's Academic Study Form.
Allocation of marks	100% continuous assessment

Module aims and objectives

The module aims to enable learners to explore basic photographic principles and camera settings, with an emphasis on images within communications media.

Learners who successfully complete this module gain an understanding of Photoshop and its basic tools for resolution, formatting, image capture and image manipulation.

Practical assignments provide learners with the experience necessary to use to their advantage the technical and digital resources available to them. Learners begin using smart phones to generate images, moving then to digital cameras. Learners will be able to replicate the skills acquired in camera control, image capture and manipulation on their mobile devices.

Minimum intended module learning outcomes

On successful completion of this module, the learner will be able to:

(i) Skilfully use the camera as a tool to visually communicate;
(ii) Utilise the principles of photography and the power of imagery within journalism;
(iii) Apply a working knowledge of digital imagery and camera types available;
(iv) Discuss the use of photojournalism within the news gathering and disseminating media;
(v) Analyse and contextualise still images.

Module content, organisation and structure

Introduction: This module is delivered with a one hour lecture dealing with conceptual issues with regard to the publication of still images and a two-hour practical workshop in which learners master use of the camera and, in a computer lab, manipulation of images using photographic software.

Camera controls: introduction to the camera and what it can do.

Camera controls: continued (walking workshop taking photographs); uploading files onto computer.

Camera Controls: and visual examples.

Writing an evaluation: assignment submission criteria.

Learner review of photographs taken for Camera Controls assignment: class review of assignment work prior to submitting for assessment.

Introduction to Photoshop CS tutorials: Opening an image, resizing an image, selection tools, making adjustments, cutting, copying, pasting.

Presentation: Reading Images, their use in publications, newspapers, magazines, online.

Photoshop CS tutorials: Review of Camera Controls in class.

Presentation: Images as manipulated in the media.

Photoshop practicals: assessment run through.

Critique: Learners' assignment 3 proposals – discussion/workshop; image capture and manipulation.

Image Capture Themes: project discussion/ideas.

Photojournalism: documentary and street. The use of the camera to capture action. Assessing visual and other significance of still images. The marriage of image and text.

Critique: Learners finalise assignment no. 3 with class supervision.

BA (Ord) in Photography

STAGE 1

Module	Ways of Seeing
Course code	BAPO-WS
Credits	5
Important Notes	This is a Level 7 module. Students need an interest in visual media and culture.
Allocation of marks	100% continuous assessment